

## GLA Student Competition

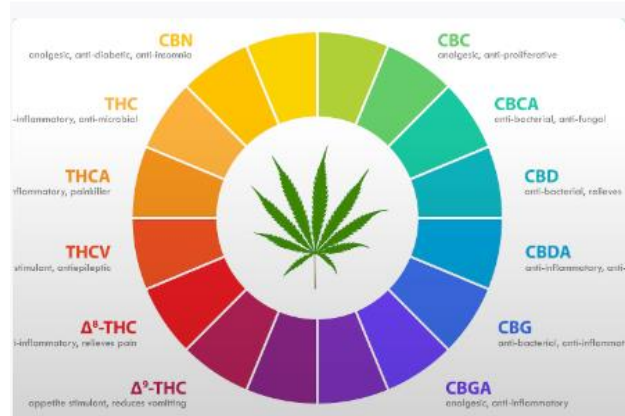
GLA Marketing Project

Professor Sandra Rahman

Project Dates:

Initial presentation - January 31, 2023

Final presentations May 11, 2023



GLA was pleased to hold the second competition for a Strategic Marketing class at Framingham State University. There were two components to this competition:

1. Review current Consumer Cannabis Education Levels & Preferences in the MA cannabis market
2. Brochure Design and Product Name options.

Congratulations to the winning team, pictured below:

L - R
Student - John Jepson
Student- Olivia Quenneville
GLA advisor Henry Kay
Student- Corlene Guenard
Student- Cassidy Shaw
Professor - Dr. Sandra Rahman



L-R: - John Jepson - Student, Olivia Quenneville - Student, Henry Kay - GLA advisor, Corlene Guenard - Student, Cassidy Shaw - Student, Dr. Sandra Rahman - Professor

On behalf of everyone at Greenlight Analytical, we would like to extend our congratulations to the winning team! The enthusiasm and ideas generated were all very impressive. Thank you for your participation.

Warmest Regards,  
Team GLA.