



GLA Student Competition

GLA Marketing Project
 Professor Sandra Rahman
 Project Dates:
 Initial presentation -Sept 20, 2022:
 Final presentations December 20, 2022



GLA was pleased to hold a competition for a strategic marketing class at Framingham State University to examine our Go-To-Market strategy as it relates to the MA cannabis market.

Dr. Sandra Rahman, Professor of Marketing led her students through research, collecting and evaluating the current market needs & and how GLA is best poised to enter & benefit this market.

We would like to thank all the students who took part, the work was excellent, making it difficult to select a winning team.

Congratulations to the winning team, pictured below:

L - R
GLA advisor Henry Kay
Student - Cassandra Feddo
Student- Eugenio Garcia
Student- Nico Faranda
Student- Elizabeth Duncan
Student- Damien Duke
Professor - Dr. Sandra Rahman



On behalf of everyone at Greenlight Analytical, will would like to extend our congratulations to the winning team! The enthusiasm and ideas generated were all very impressive. Thank you for your participation.

Warmest Regards,
Team GLA.